

“2012” DEKALB COUNTY SWCD POSTER CONTEST

The DeKalb County Poster Contest provides kindergarten through twelfth grade students with an opportunity to share their thoughts about soil, water and related natural resource issues. It also highlights the educational outreach efforts of the DeKalb County Soil and Water Conservation District.

“2012” POSTER THEME

"Soil to Spoon!"

ELIGIBILITY

The Poster Contest is open to kindergarten through twelfth grade students. **One poster** from each student may be entered in each of the following grade categories: K-1, 2-3, 4-6, 7-9 and 10-12. The DeKalb County Soil and Water Conservation District will select one poster in each of the grade divisions.

PRIZES

Prizes and Certificates will be awarded to the winners. Winners and their families will be invited to attend the “2012 Conservation Awards Banquet” on March 16, 2012 meals will be provided. The teacher and Principal will also be invited to attend and a meal will be provided for them and a guest.

CONTEST RULES

Any media may be used to create a flat or two-dimensional effect (paint, crayon, colored pencil, charcoal, paper or other materials).

- Poster size must be between 8.5" x 11" and 22" x 28".
- All posters must have a completed entry form attached to the back of the poster.
- Posters should be packaged so they remain flat when sent to the DeKalb County SWCD for judging.
- Posters must be received in our office on February 23, 2012 by 4:30 p.m.
- All posters must be created by an individual student rather than a team of students.
- Although younger students will most likely receive help in planning from parents or teachers, the DeKalb County Soil and Water Conservation District encourages each student to do as much of the work as possible by him/herself.
- **BE SURE TO INCLUDE THE POSTER THEME WORDS ON YOUR POSTER.**

POSTER EVALUATIONS

Posters entered into the Conservation Poster Contest are reviewed by judges and based on: conservation, graphic design or education. The posters are evaluated on the following criteria:

- conservation message—50 percent
- visual effectiveness—30 percent
- originality—10 percent and
- universal appeal—10 percent.

QUESTIONS?

Questions about the contest may be directed to the DeKalb County Soil and Water Conservation District at (815) 756-3237 ext. 3.



2012 Entry Form DeKalb County Conservation District Poster Contest

Attach this entry form to the back of the poster being entered.
The entry deadline is February 23, 2012 by 4:30 p.m.

STUDENT

First Name: _____ Last: _____

Address: _____ Phone _____

City: _____ State: _____ Zip: _____

Grade Category: _____

SCHOOL

School Name: _____

Teacher Name: _____

Address: _____ Phone: _____

City: _____ State: _____ Zip: _____

___ The poster is an original completed by the student.

___ The student received assistance from another person or materials/ideas from another source.

If so, please explain on another piece of paper.

Entries must be submitted to the DeKalb County Soil & Water Conservation, 1350 West Prairie Drive, Sycamore IL, 60178 and be received by the February 23, 2011 deadline.

HELPFUL HINTS:

The DeKalb County Soil and Water Conservation District Poster Contest takes its theme from NACD's annual Soil and Water Stewardship Week theme "Soil to Spoon!"

Include these poster assets:

- **Use theme words in your poster (this is very important...they like to see the theme in the poster)**
- A slogan telling the viewers to do something and making them want to do it.
- Colors and white space to get and hold attention.
- Letters large enough to be easily Principles of good design.
- White space that adds emphasis and attracts attention.